



Haverhill Travel Basketball, INC

PO Box 5497 Bradford, MA 01835

www.haverhilltravelbasketball.org

978-312-3124

Social Media & Technology Policy

Purpose:

Haverhill Travel Basketball (HTB) recognizes the importance of social media and digital communication. This policy provides guidelines for appropriate use of technology and online platforms to ensure a safe, respectful, and positive environment for all players, families, coaches, volunteers, and board members.

This policy applies to all digital forums, including but not limited to: **Facebook, Instagram, X/Twitter, YouTube, TikTok, Snapchat, group chats, and any other online or electronic communication platforms.**

1. Acceptable Use

All members, including parents/guardians, players, and family members, must refrain from posting or sharing any content that:

- Discloses personal information of others without consent (e.g., names, addresses, phone numbers, email).
- Contains vulgar, obscene, indecent, or offensive language or images.
- Embarrasses, humiliates, or targets another person.
- Defames, slanders, threatens, or abuses others.
- Contains bigoted, hateful, or racially offensive statements.
- Advocates or discusses illegal activity with the intent to commit it.
- Includes verbal or written abuse, negative commentary, or complaints about coaches, directors, officials, players, parents, volunteers, or board members.
- Is otherwise deemed inappropriate by HTB leadership.

Policy Number	Policy Status	Approval Date
2025-006	Approved	10/15/2025



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2. Expectations for Online Conduct

- Maintain respectful, positive, and professional communication at all times.
- Do not post conflicting messages or instructions that could interfere with team operations or player development.
- Use social media responsibly to support HTB, teammates, and the broader basketball community.

3. Consequences for Violations

- Any violation of this policy may result in immediate suspension from all HTB activities, including practices, games, clinics, and events.
- A disciplinary hearing with the HTB Board will be scheduled to review the incident and determine further consequences.
- HTB reserves the right to take additional actions as necessary to protect the integrity and safety of the organization.

4. Acknowledgment

By signing the HTB registration form, parents/guardians and players acknowledge that:

- They have read, understand, and agree to comply with this Social Media & Technology Policy.
- They have reviewed the policy with all relevant family members.
- They agree to uphold all terms of this policy.

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